



BOSTON
WHALER

405 Conquest Sales Presentation

2019

This data is internal to Brunswick.



DECLASSIFIED

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WHALER**

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SPLIT PERSONALITY



"I look at [the cockpit]
and see its
FISHABILITY..."



"...She looks at
the cockpit and
sees
ENTERTAINMENT."

STORAGE



“the Hummer of the ocean”

Brian Isherwood – 315CQ

GETAWAY



“We keep the boat ready to sleep on - just in case we find a place we want to stop”
- Sherwoods, 315 CQ

NO EXCUSES



“I like it when the weather is terrible and my boat is the only one capable of going out”

- Brian Isherwood, 315CQ



HEIGHTENED EXPERIENCES

**“the experience of this has
been superb” - Marc Langolois 315CQ**

THE VISION

Build upon the success of our Conquest family by delivering a dual purpose boat that fishes as well as it entertains while providing protection from the elements and the ability to overnight. The next generation of Conquest will push the boundaries in a slightly new direction as more consumers migrate away from sterndrive powered boats. In order to stay relevant in the market we will need a differentiated product that appeals to a broader audience.



Rugged Beauty



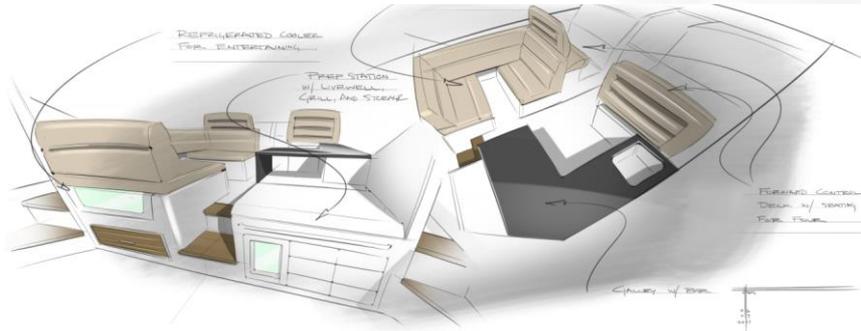
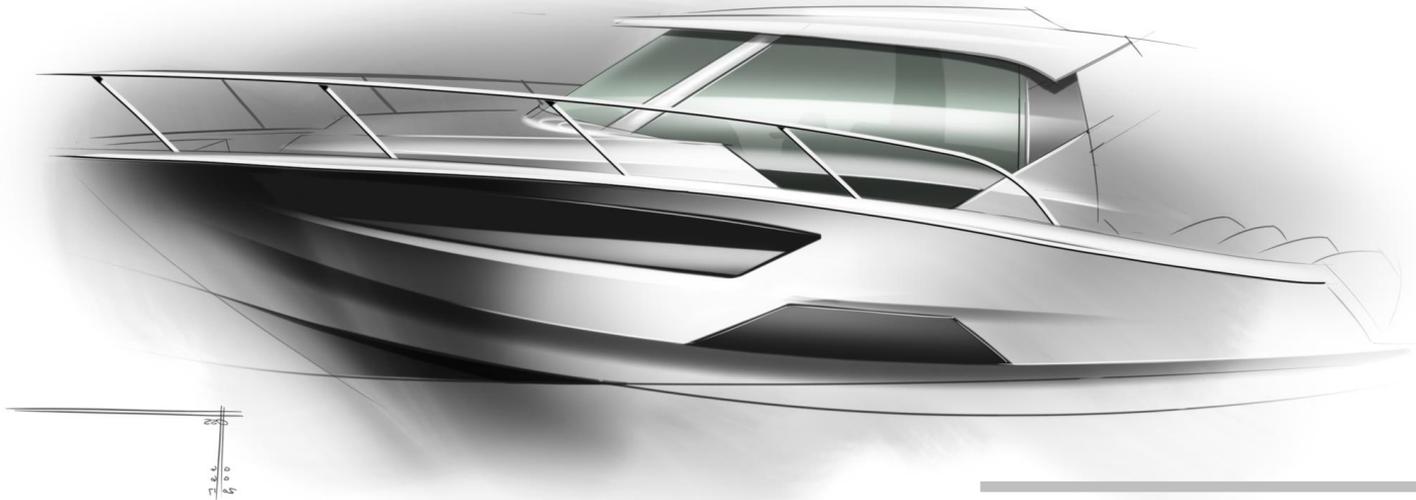
Voyager



Adaptable



2020 405 Conquest



Simplicity of line with a rugged aesthetic combine to create a luxurious experience that isn't too precious













Specifications (approximate)

| | |
|-------------|------------|
| LOA: | 40' 6" |
| Beam: | 13' 6" |
| Deadrise: | 19 Deg |
| Fuel: | 600 Gal |
| Wet Weight: | 32,000 lbs |





Storage

12v













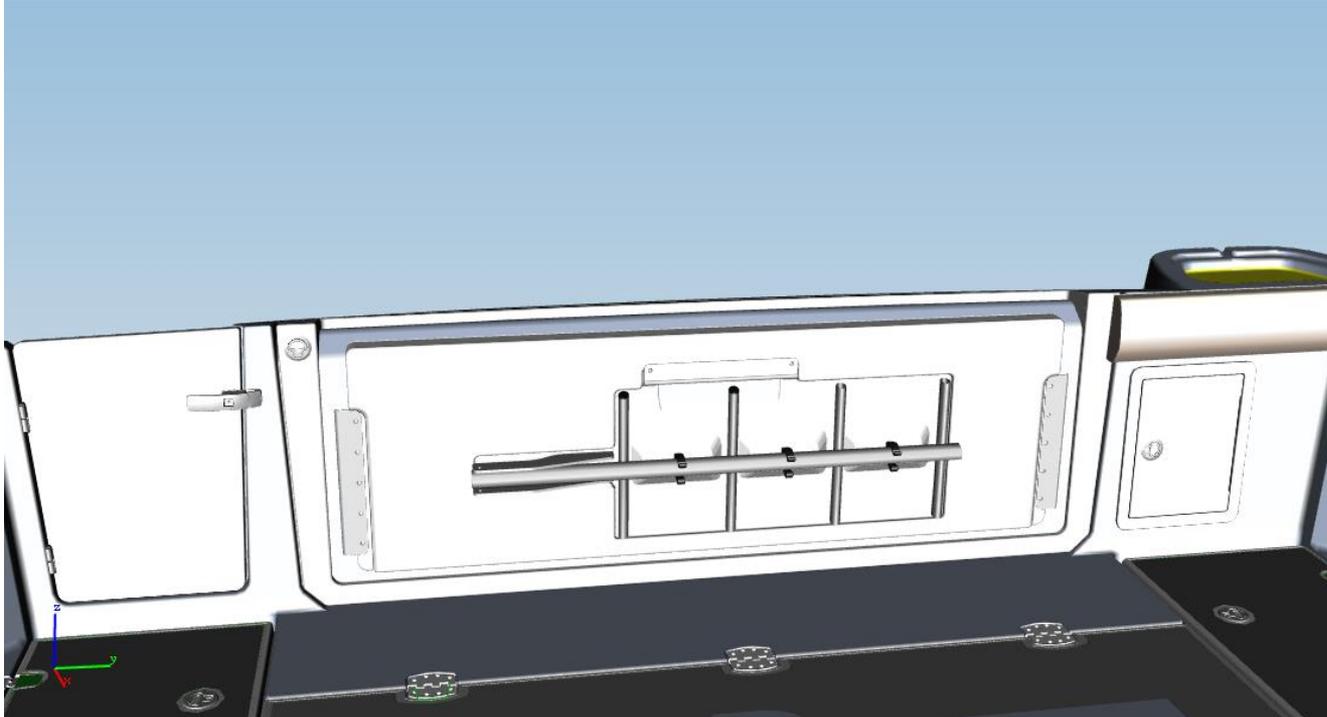






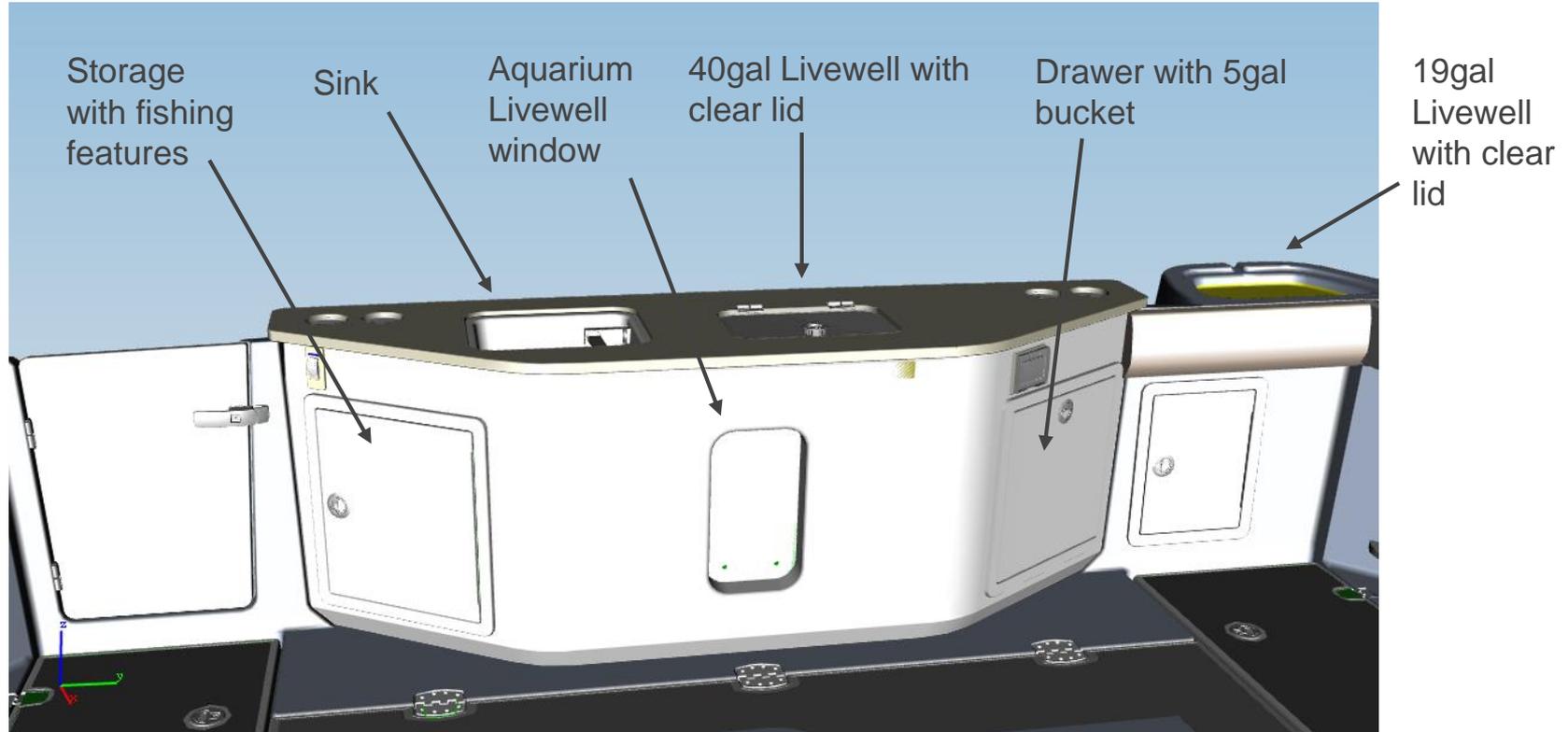


Base Boat Flip out Stern Seat



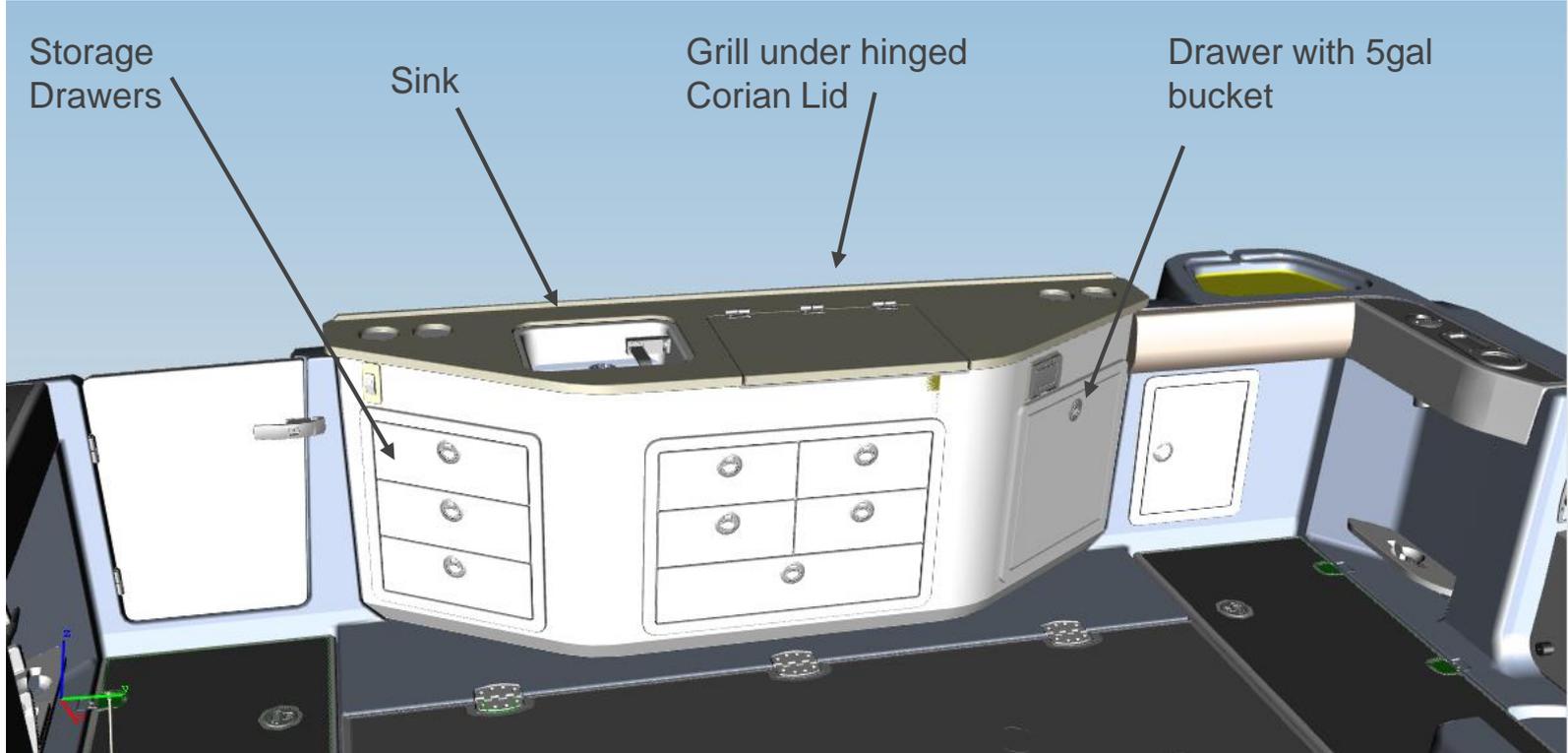
DELUXE AFT PREP STATION WITH LIVEWELL

(Deletes transom fold out seat)



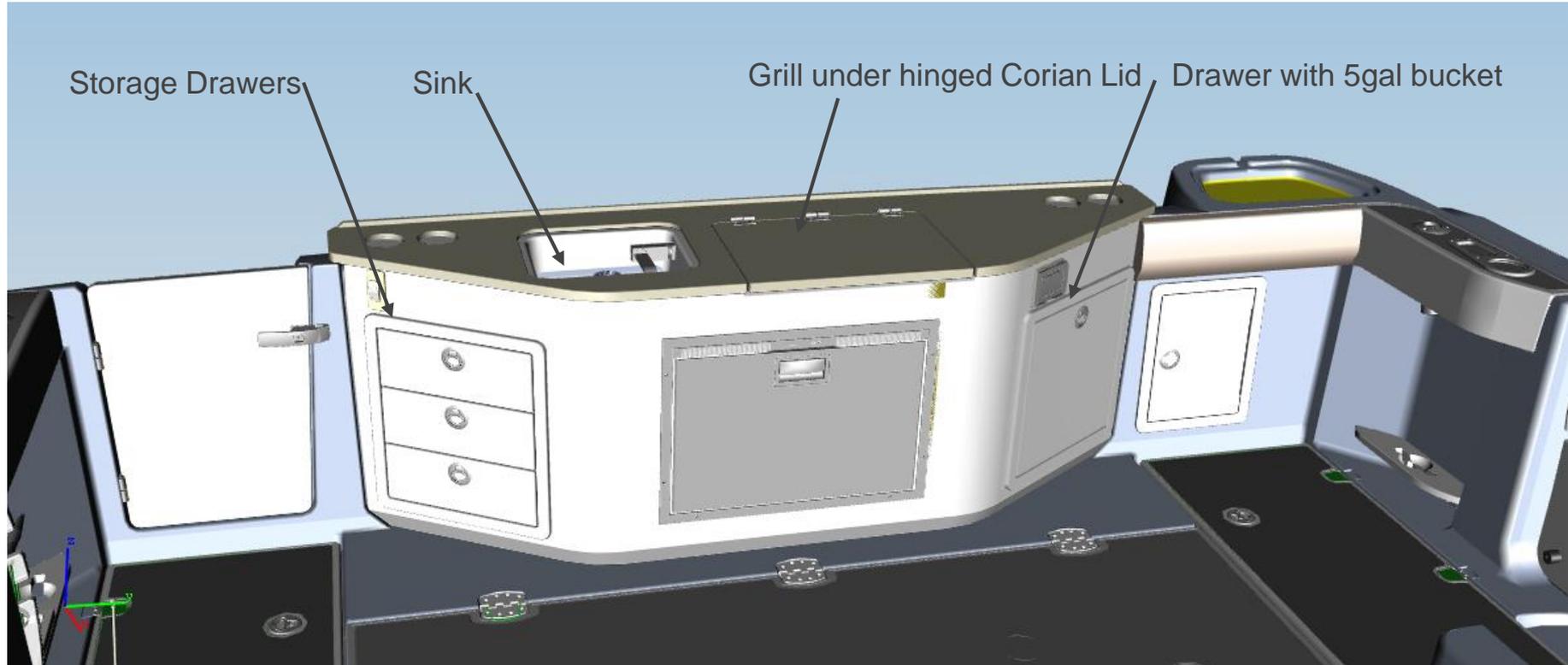
SUMMER KITCHEN

(Transom-Deletes transom fold out seat, relocates base boat Grill to Transom)



SUMMER KITCHEN W/REFRIGERATOR

(Replaces storage with Vitrifrigo DW70 SS Drawer Refrigerator)









Master



V-Berth Backrest



V-Berth Storage



Master - Port



Master – Starboard

Hanging Locker



Settee



Freezer Option



Head

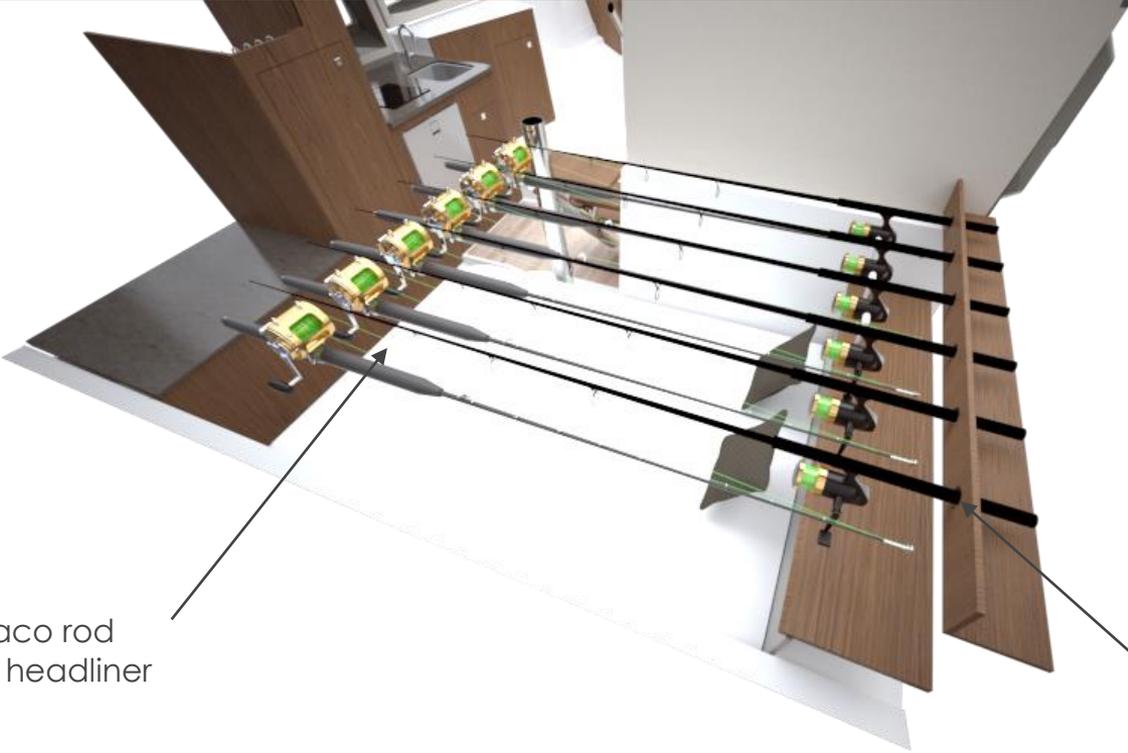


Galley



mid cabin rod storage

Optional



Fold down Taco rod holders from headliner

Secondary cabinet allows for spinning rods to be stored

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380 Outrage Engine Update



380 Outrage Engine Update



380 Outrage Engine Update

Realm Family

Standard Upgraded Fusion MS-BB300R w/ remote to Fusion MS-PA770 Apollo Series and added two Fusion MS-ARX70B wireless remotes on **350 REALM** only.



Optional Helm deck refrigerator starboard of helm. Deletes storage and adds solid Corian countertop. ~~Included with gyro option.~~ **350 REALM** only.

Optional Upgraded VHF Raymarine Ray90 with wired handset & speaker to Raymarine Ray63 with GPS, wired handset & Ray90 wireless handset with charger and wireless speaker **350 REALM & 380 REALM**.



Optional Added Raymarine Clear Cruise augmented reality **350 REALM & 380 REALM**:

- Video Camera CAM220 IP
- AR200 IP Camera Stabilization Module

Critical navigation objects overlaid on HD video. Shows surrounding AIS equipped vessels and charted navigation aids.



Thank You
See you at FLIBS